



“ I just want to find true facts about moving to the U.S. so I can make good decisions and avoid any mistakes during the process. ”

Julio Orantes

Constructor

 41 yo

 Colorado

 Married



 Guatemala

Julio, a man from Honduras, decided to migrate to the United States four years ago, hoping for job opportunities based on a friend's advice.

However, he faced unexpected challenges crossing the border and living undocumented in the United States, including the constant fear of deportation. Particularly, he's uncertain if he's even eligible to apply for asylum.







Searching for information online and believing in his friend's advice, he often finds misinformation and untrustworthy sources.

Functional Motivations




-  Julio moved to the U.S. seeking employment due to a friend's advice, hoping for a better financial future.
-  He wants to find a higher standard of living, which includes better healthcare and social services.

Emotional Drivers

Frustrations:

-  He has low literacy, and does not understand English.
-  He is worried about doing everything wrong.
-  He struggles with identifying trustworthy individuals and resources.
-  He feels overwhelmed when trying to understand legal terms.
-  Julio is concerned about the financial implications of the immigration process.
-  He is worried about his identity being exposed.

Preferences:

-  Given his low literacy, Julio prefers videos or testimonials to reading.
-  He wants details, especially on immigration, in his native language for clarity.
-  He seeks specific steps for the immigration process to avoid mistakes.